

KU WILLIAM ALLEN WHITE SCHOOL OF JOURNALISM & MASS COMMUNICATIONS

The University of Kansas

You can't make **HISTORY** without a >> **STORY**

Our namesake, William Allen White, built his career on the principles of skills, passion and integrity.

We've been teaching these principles of good journalism since 1903. And today, we continue to honor that rich history of excellence as we educate the next generation of great storytellers.

We are nationally recognized as leaders in preparing students for careers in today's rapidly changing strategic communication and traditional, interactive and new media environment. Dynamic storytelling is more important than ever.

We make history each day at the University of Kansas William Allen White School of Journalism and Mass Communications...

One story at a time.

**Journalism is alive and well.
Storytellers needed.**

Check out **OUR STORY** at:

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